## The Sustainable Logistics Systems - A Port Operator's Perspective

Simon Mahady Port of Melbourne

## SIMON MAHADY Melbourne Port Corporation

- ♦ June 2002, appointed Business Development Manager, Victoria and Tasmania, Melbourne Port Corporation.
- During the establishment of Evergreen Marine Corporation in Australia,
   appointed Victorian Marketing Manager from 1998 to 2002.
- Joined K-Line Australia on contract to facilitate a K-Line/GM tracking system in 1998.
- ♦ Worked in Europe in 1996 and 1997 for Eurobus.
- ♦ Customer service for Freight Broker, T.M. Fildes from 1991 through to 1995.
- ♦ Sales representative for Seaport Shipping Services, 1990-91.
- ♦ Joined NYK Line in 1988 in customer service and operations.
- Completed an Executive Certificate in Marketing and currently undertaking a Masters of Marketing at Monash University.